



**florentine opera
company**



2017- 2018 PROGRAM RATE

CIRCULATION OVER 35,580

THE MERRY WIDOW

October 20 & 22, 2017 - Uihlein Hall, Marcus Center

Program #1 Art Deadline October 1, 2017

This classic production of Lehar’s greatest operetta features a phenomenal cast joined by the Florentine Opera Chorus in an exciting collaboration with the dancers and orchestra of the Milwaukee Ballet Company.

VENUS & ADONIS and DIDO & AENEAS

January 26, 28, 31 and February 2, 4, 2018

The Wilson Theater at Marcus Center

Program #2 Art Deadline January 5, 2018

Dancer/choreographer Dani Kuepper brings fresh movement to this early operatic ‘masterpiece. World renowned harpsichordist and conductor Jory Vinikour leads an authentic Baroque ensemble. This sublimely beautiful pair of English one-act operas blends perfectly into one evening of great opera.

PRINCE OF PLAYERS

March 16 & 18, 2018 - Uihlein Hall, Marcus Center

Program #3 Art Deadline February 23, 2018

A king’s edict threatens the livelihood and identity of an actor and changes the course of theater in Floyd’s operatic adaptation of a true story. Features a highly talented cast of singing actors, lead by director Michael Gieleta, with the Florentine Opera Chorus and the Milwaukee Symphony Orchestra, conducted by William Boggs.

THE MAGIC FLUTE

April 7 & 8, 2017, Uihlein Hall, Marcus Center

Program #3 Art Deadline March 24, 2018

Join acclaimed Danish tenor David Danholt as Prince Tamino, with Will Liverman as Papageno the bird-catcher, as they embark on an epic quest. The two endeavor to rescue the beautiful Pamina, daughter of the evil Queen of the Night. Their journey leads them to the temple of Sarastro (bass-baritone Jeff Beruan).

ONE TIME PROGRAM RATE

PAGE SIZE	COLOR
FULL PAGE.....	\$ 1,300
HALF PAGE.....	\$ 1,000
QUARTER PAGE.....	\$ 800
INSIDE FRONT COVER.....	\$ 1,400
BACK COVER.....	\$ 1,500

ENCORE PLAYBILLS

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