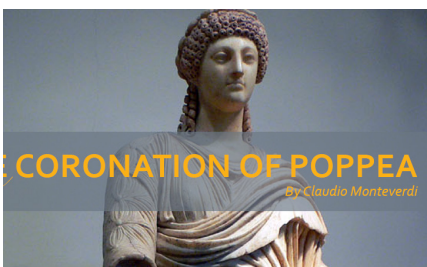




**florentine opera
company**



2018- 2019 PROGRAM RATE

CIRCULATION OVER 35,580

PRINCE OF PLAYERS

October 12 & 14, 2018 - Uihlein Hall, Marcus Center

Program #1 Art Deadline September 21, 2018

A king's edict changes the rules of gender roles in London's Restoration-era theater. Edward Kynaston, an actor known for his flawless portrayal of female characters, must find a way to transform his career and identity. Meanwhile, his dresser, Margaret Hughes, takes advantage of her opportunity to become a star.

CON AMORE

February 8, 9, & 10, 2019, Wilson Theater at Marcus Center

Program #2 Art Deadline January 25, 2019

See the next generation of great opera artists shine in this intimate and romantic show. Our world-class Baumgartner Studio Artists will perform a charming concert of Italian love songs from the world of opera and beyond.

THE CORONATION OF POPPEA

March 22, 24, 30, & 31, 2019, Wilson Theater at Marcus Center

Program #3 Art Deadline March 5, 2019

Lust triumphs over virtue in this new Florentine production! Poppea is the lover of Roman emperor Nero, and she's determined to become empress. But what of Nero's wife, Ottavia and Poppea's fiancé, Ottone? When their plan to get rid of Poppea backfires, the schemers are sentenced to exile, and Poppea and Nero celebrate their marriage with one of opera's most beautiful duets.

85th ANNIVERSARY CONCERT

May 17 & 19, 2019, Uihlein Hall, Marcus Center

Program #3 Art Deadline May 29, 2019

Our 85th Anniversary Concert features audience-favorite opera stars, along with the Baumgartner Studio Artists and the Milwaukee Symphony Orchestra, performing legendary arias and ensembles from the past, present and future of opera in Milwaukee.

ONE TIME PROGRAM RATE

PAGE SIZE	COLOR
FULL PAGE.....	\$ 1,300
HALF PAGE.....	\$ 1,000
QUARTER PAGE.....	\$ 800
INSIDE FRONT COVER.....	\$ 1,400
BACK COVER.....	\$ 1,500

ENCORE PLAYBILLS

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Show Information: MarcusCenter.org