



**2017-2018 PROGRAM RATE
CIRCULATION OVER 66,500**

LA BOHÈME

November 2-5, 2017, Marcus Center, 4 performances

Art Deadline: October 12, 2017

A story that celebrates romance and elevates love. A ballet that reminds us that art matters most when times are dark. Set to Puccini's iconic score.



MXE MILWAUKEE MIXED

February 8-11, 2018, The Pabst Theater, 4 performances

Art Deadline: January 18, 2018

Watch what happens when five choreographers from Milwaukee Ballet Company fuses with a diverse group of Milwaukee musicians



BEAUTY AND THE BEAST

April 12-15, 2018, Marcus Center, 4 performances

Art Deadline March 22, 2018

A fairy tale for the entire family! In his new ballet, Michael Pink tells the beloved story of Belle - and the Prince who was transformed into a Beast by an enchantress' spell.



SWAN LAKE

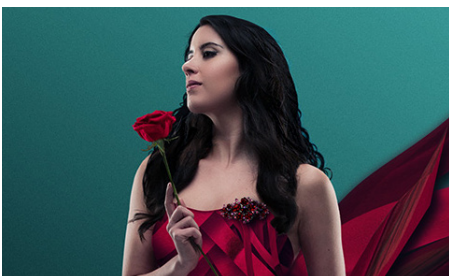
May 31 - JUNE 3, 2018, Marcus Center, 4 performances

Art Deadline May 10, 2018

A powerful story of love and deception; yearning and heartache. The beautiful princess Odette is changed into a swan by an evil sorcerer.

PAGE SIZE

FULL PAGE	\$ 1,200.00
HALF PAGE	\$ 850.00
QUARTER PAGE	\$ 625.00



THE NUTCRACKER

December 9-26, 2017, Marcus Center, 13 performances

Art Deadline November 18, 2017

Elaborate scenery, lavish costumes and stunning choreography performed by the Company, Milwaukee Ballet II and dancers from Milwaukee Ballet School. Tchaikovsky's score is performed live by the Milwaukee Ballet Orchestra and the Milwaukee Children's Choir.

PAGE SIZE

FULL PAGE	\$ 2,000.00
HALF PAGE	\$ 1,150.00
QUARTER PAGE	\$ 875.00



ENCORE PLAYBILLS

Scott Howland, Director of Sales & Marketing
414.469.7779 • Scott.encore@att.net