



## 2017-2018 PROGRAM RATE

Circulation per program 3,714, Guide 30,000

### Program One: September & October 2017

**Program #1 Art Deadline August 24, 2017**

Program contains 6 different shows during September and November

Chris Thile & Brad Mehldau: 9/14/17 Singer-songwriter / jazz pianist

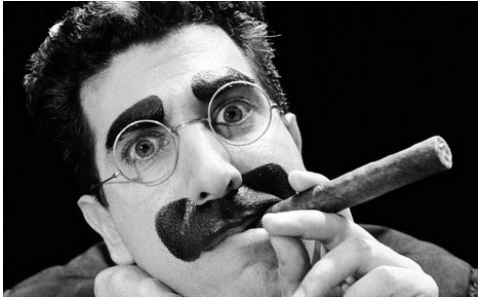
An American Songbook Soiree: 10/4/17 Tribute (matinee)

Anais Mitchel: 10/13/17 Singer-songwriter

Joey Alexander: 10/21/17 Jazz piano

Sphinx Virtuosi: 10/27/17 Classical

Nano Stern: 11/3/17 Singer-songwriter (Chilean)



### Program Two: November & December 2017

**Program #2 Art Deadline October 20, 2017**

Program contains 7 different shows during November and December

An Afternoon with Groucho: 11/8/17 Tribute (matinee)

Aparna Ramawamy / dance (Asian Indian): 11/11/17 Dance (Asian Indian)

Holiday G. I. Jukebox: 12/6/17 Tribute (matinee)

Holiday G. I. Jukebox: 12/7/17 Tribute (matinee)

Billy Strings: 12/8/17 Singer-songwriter (acoustic)

MSO Holiday Pops: 12/10/17 Holiday

Natalie McMaster & Donnell Leahy: 12/16/17 Holiday (celtic)



### Program Three: January - April, 2018

**Program #3 Art Deadline January 3, 2018**

Program contains 6 different shows during January and April

NINETEEN THIRTEEN: 1/19/18 Chamber rock

globalFEST: 2/16/18 Latin

Dave Bayles Quartet: 2/23/18 Jazz

Tony Bennett - The First 90 Years: 2/28/18 Tribute (matinee)

Jessica Lang Dance: 3/24/18 Contemporary dance

The Ukulele Orchestra of Great Britain: 4/6/18 ukulele



### Program Four: April & May, 2018

**Program #4 Art Deadline March 26, 2018**

Program contains 5 different shows during April and May

An Afternoon with Phantom: 4/11/18 Broadway tribute (matinee)

Christina & Michelle Naughton: 4/15/18 Classical piano

Ted Yoder: 4/20/18 Dulcimer

Hollywoodland: 5/2/18 Tribute (matinee)

Hollywoodland: 5/3/18 Tribute (matinee)

Squirrel Nut Zippers: 5/19/18 Swing



## ENCORE PLAYBILLS

**Scott Howland**  
Sales and Marketing

414.469.7779  
Scott.encore@att.net

#### FULL COLOR PAGE SIZE

#### PRICE PER PROGRAM

FULL PAGE . . . . .	\$ 950.00
HALF PAGE . . . . .	\$ 700.00
QUARTER PAGE . . . . .	\$ 425.00

### Entertainment Guide: January, 2018

**Art Deadline December 1, 2017**

The Entertainment Guide is mailed to 30,000 households and also dropped at businesses around town and at the Wilson Center. Each Guide cover 6 months.

#### FULL COLOR PAGE SIZE

#### PRICE PER PROGRAM

FULL PAGE . . . . .	\$ 900.00
HALF PAGE . . . . .	\$ 650.00
QUARTER PAGE . . . . .	\$ 395.00